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Vol. XLI., No. 3.

NEW YORK, January 16, 1892.

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## Life in Ancient Egypt and Assyria.

By G. Maspéro, late Director of Archæology in Egypt, and Member of the Institute of France. Translated by Alice Morton. With 188 illustrations. 12mo, cloth,

"A lucid sketch at once popular and learned of daily life in Egypt in the time of Rameses II., and of Assyria in that of Assurbanipal. . . . As an Orientalist, M. Maspéro stands in the front rank, and his learning is so well digested and so admirably subdued to the service of popular exposition, that it nowhere overwhelms and always interests the reader."—London Times.

## Appleton's Handbook of Winter Resorts.

For Tourists and Invalids. Giving complete information as to winter sanitaria and places of resort in the United States, the West Indies, the Bermudas, the Sandwich Islands, and Mexico. New edition, December, 1891. revised to date. With maps, illustrations, table of railroad fares, etc. 12mo, paper cover, 50 cents.

## The Dog in Health and in Disease.

By Wesley Mills, M.D., D.V.S., author of "A Text-Book of Animal Physiology," "A Text-Book of Comparative Physiology," etc. With colored plate, 38 full-page cuts and numerous other illustrations. 12mo, cloth, \$2.25.

The author of this work has undertaken, in a clear, concise, untechnical way, to supply the large class of intelligent dog owners and breeders, and veterinarians, with the information necessary for the proper care, management and treatment of the dog in health and disease. His well-known reputation as a writer and lecturer on human and veterinary physiology, his special study of canine diseases, and his long experience as a breeder of dogs, insure a thorough and correct handling of the subject.

## The New Drill Regulations for Infantry.

As approved by the Secretary of War. Superseding Up-ton's Tactics, heretofore the authorized standard for the United States Army. Neatly bound in blue leather, with tuck, 75 cents per copy; in stiff paper covers, 30 cents.

Messrs, D. Appleton & Co, have issued an edition of the New Regulations (similar in size and style to their previous edition of Upton's Tactics), which contains not only the complete text, plates and illustrations, identical with the copy issued to the Army from Headquarters, but includes in addition the paragraphs from Army Regulations referred to therein.

This edition has been adopted by the New York and Rhode Island State authorities for use of the National Guard in those States. Members of the militia, instructors in military schools, and others desiring the most complete volume, the accuracy of which is guaranteed, should provide themselves with D. Appleton & Co.'s edition.

## Love or Money.

By Katharine Lee (Mrs. Henry Jenner), author of "A Western Wildflower," "In London Town," etc. No. 86, Town and Country Library. 12mo, paper, 50 cents; cloth, \$1.00.

"Beyond question a well-written and able novel."London Academy.

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## The Diseases of the Mouth in Children.

(Non-Surgical.) By F. Forchheimer, M.D., Professor of Physiology and Clinical Diseases of Children, Medical College of Ohio, etc. 12mo, cloth, \$1.25.

## The Exterior of the Horse.

By Armand Goubaux, Honorary Director of the Veterinary School of Alfort, etc., and Gustave Barrier, Professor of Anatomy and the Exterior at the Veterinary School of Alfort, etc. With 346 figures and 34 plates. First edition in English, translated from the second French edition, and edited by Simon J. J. Harger, V.M.D., Professor of Anatomy and Zoötechnics in the Veterinary Department of the University of Pennsylvania. 916 pages, large 8vo, cloth, \$6.00.

## Nerves of the Human Body.

With diagrams. By Alfred R. Hughes, Bachelor of Medicine and Master in Surgery of the University of Edinburgh, etc. 4to, cloth, 32 pages, \$3.00.

## Animal Sketches.

A popular book of Natural History. By C. LLOYD MORGAN, F.G.S., author of "Animal Life and Intelligence," etc. With 54 illustrations. Crown 8vo, cloth, \$2.50.

## Memoirs of Charles Lamb.

Edited and annotated by Percy Fitzgerald, M.A., F.S.A. With portraits. Crown 8vo, 291 pages, cloth, \$3.00.

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## Notes on Building Construction.

Vol. IV. Containing calculations for building structures and course for honors. 8vo, cloth, \$4.50.

## Elementary Manual of Magnetism and Electricity.

By Andrew Jamieson, M.Inst.C.E., Professor of Engineering in the Glasgow and West of Scotland Technical College, etc. Second edition. With numerous illustrated experiments. 12mo, 291 pages, cloth, \$1.25.

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By George Manville Fenn, author of "One Maid's Mischief," etc. The latest issue in Lippin-cott's Series of Select Novels. 12mo, paper, 50 cents; cloth, 75 cents.

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#### NOTES IN SEASON.

A. C. McClurg & Co. have in press an edition of Joel Barlow's "Columbiad." Charles Burr Todd, author of a favorably-known biography of Barlow, has edited the epic and prepared a biographical and critical introduction.

MACMILLAN & Co. will publish on the 22d inst. Mrs. Humphry Ward's new novel, "The History of David Grieve." They announce for early publication a new volume of the Library of Philosophy, entitled "The Philosophy of Æsthetics," by Bernard Bosanquet, author of "Logic" and translator of Lotze's "System of Philosophy." They have begun the issue of an edition, nicely bound and admirably printed, of Mr. Crawford's novels at a dollar a volume. "Mr. Isaacs" has just appeared.

P. BLAKISTON, SON & Co., Philadelphia, have nearly ready a reprint of the second edition of W. R. Gower's "Manual of Nervous Diseases," issued here by special arrangement with the author; also "A Manual of Autopsies," by Dr. Isaac Blackburn; a revised edition of "Naphey's Therapeutics," and an important volume on "Diseases of the Throat, Nose and Ear," by E. P. McBride, of Edinburgh, containing a large number of colored wood-engravings printed with

the text. They have just published a fourth edition of Greig Smith's "Abdominal Surgery;" Muskett's "Prescribing and Treatment of Diseases of Children," and a second edition of Blair's "The Organic Analysis of Potable Waters."

HARPER & BROTHERS announce a new and revised edition of Autenrieth's valuable "Homeric Dictionary," translated by Prof. Robert P. Keep. The present revision has been performed by Prof. Isaac Flagg, of the University of California, whose name alone is a guarantee of its excellence. Almost every American Greek scholar of reputation has also aided in the work by suggesting corrections or helpful additions, and no effort has been spared to adapt the volume perfectly to the needs of American and English students. Several important changes of considerable value have also been made. They will publish shortly in *The Queen's Prime Ministers* series "The Marquis of Salisbury," by H. D. Traill.

FLEMING H. REVELL Co., with the beginning of the new year, have taken up the agency in this country for the Newberry Bible, published in London by Hodder & Stoughton. The work was formerly known as "The Englishman's Bible," and comprises the English-Hebrew Bible and the English-Greek Testament, designed to give, as far as practicable, the accuracy, precision, and certainty of the original Hebrew and Greek Scriptures on the same page with the Authorized Version. It will appear in two forms (variously bound), to be known as the Handy Reference Edition and the Portable Edition. A sketch of Abraham Lincoln will be the next in their Lives that Speak series.

J. B. LIPPINCOTT Co. have just published a second edition of Goubaux and Barrier's important and handsome work on "The Exterior of the Horse," translated by Dr. Simon J. J. Harger, of the University of Pennsylvania. This edition has been in preparation for three years, involving many alterations, which in most cases amounted to almost a transformation of the old text into entirely new matter. A new plate upon the age, by G. Nicolet, and fifty-three original figures have been added, making the total 346 figures and 34 plates. The work has long been recognized as a standard throughout France, Germany, Italy, England and America, and is of importance and value to the practitioner and student as well as to the horseman and breeder.

Houghton Mifflin & Co. will publish on the 16th the third volume of Sargent's important work on the Silva of North America. It will include Anacardiaceæ-Leguminosæ, and, like the previous volumes, will contain fifty plates drawn and engraved with the utmost skill. With this will appear in the Riverside Paper Series Mrs. Kirk's interesting story of "Walford." The following week Houghton, Mifflin and Co. will bring out "Miss Bagg's Secretary," a West Point romance, and a very readable story by Clara Louise Burnham, who is well known as one of the most entertaining writers of American fiction; another long story, "A First Family of Tasajara." by Bret Harte, and a volume entitled "The Early Renaissance, and other essays," by Prof. Jas. M. Hoppin, of Yale University, who is well known to the public as a writer on subjects connected with art, and also as the author of an admirable book of travels entitled "Old England."

#### WEEKLY RECORD OF NEW PUBLICATIONS.\*

The abbreviations are usually self-explanatory. c. after the date indicates that the book is copyrighted; if the copyright date differs from the imprint date, the year of copyright is added. Books of foreign origin of which the edition (annotated, illustrated, etc.) is entered as copyright, are marked c. ed.; translations, c. tr.: n. p. in place of price, indicates that the publisher makes no price, either net or retail, and quotes prices to the trade only upon application.

A colon after initial designates the most usual given name, as: A: Augustus; B: Benjamin; C: Charles; D: David; E: Edward; F: Frederic; G: George; H: Henry; I: Isaac; J: John; L: Louis; N: Nicholas; P. Peter; R: Richard; S: Samuel; T: Thomas; W: William.

Sizes are designated as follows: F. (folio: over 30 centimeters high); (Q. 4to: under 30 cm.); O. (8vo: 25 cm.) D. (12mo: 20 cm.); S. (16mo: 17½ cm.); T. (24mo: 15 cm.); Tt. (32mo: 12½ cm.); Fe. (48mo: 10 cm.). Sq., obl., nar., designate square, oblong, narrow books of these heights.

\*Adam, Ja. The nuptial number of Plato; its solution and significance. N. Y., Macmillan & Co., 1892. 8°, pap., \$1.10.

\*Bendall, H., and Laurence, C. E. Graduated passages from Greek and Latin authors for first-sight translation; selected and applied, with short notes for beginners. Pt. 1, Easy. N. Y., Macmillan & Co., 1892. 87 p. 16°, cl., 40 c.

\*Bishop, Mrs. Isabella Bird. Journeys in Persia and Kurdistan, including a summer in the upper Karun region and a visit to the Nestorian Rayahs. N. Y., G: P. Put-nam's Sons, 1892. 2 v., il. 8°, cl., \$6.50.

Brookes, Ja. H. Chaff and wheat: a defence of verbal inspiration. N. Y. and Chic., Fleming H. Revell Co., 1892. 46 p. S. pap., 15 c.

\*Browning, Oscar. Goethe: his life and writings. N. Y., Macmillan & Co., 1892. writings. N. Y., Ma 8+144 p. 16°, cl., 90 c.

Byars, W: Vincent. The tempting of the

Byars, W: Vincent. The tempting of the king: a study of the law. In 3 pts. Pt. 1, Bathsheba; pt. 2, Uriah; pt. 3, Nathan. St. Louis, Mo., C. W. Alban & Co., [1892.] 2+53 p. D. cl., \$1; pap., 50 c.

The story here told in blank verse, with lyrics interspersed, is that of the temptation of David by the beauty of Bathsheba, the murder of Uriah, and the curse of Nathan. "Beauty," "Duty," "Law," are the keynotes; but the contrasts between duty and the fallure of idealism, when the ideal is worshipped as an idol, are made in a series of pictures which are left to preach whatever evangel the author has to proclaim.

Cheap money experiments in past and pres-

Cheap money experiments in past and present times; reprinted with slight revision from "Topics of the time," in the Century Magazine, March, 1891, to January, 1892. N. Y., The Century Co., 1892. c. '91, '92. 4-46 р. D. рар.,5 с.

This series of articles begins with a plain exposition This series of articles begins with a plain exposition of the imperative need on the part of the people of this country of a clear conviction that no money except the best is worth having, and that "cheap money," in any and all forms, is a delusion from which all people should pray to be delivered. This is followed by a historical survey of the more notable of the many experiments which have been made in various countries and times to improve the condition of states and nations by making money cheap and plentiful. by making money cheap and plentiful.

Darling, Flora Adams. Mrs. Darling's letters; or, a flag of truce episode. N. Y., United States Book Co., [1892.] c. '83. 5-253 p. S. (Lovell's literature ser., no. 173.) pap., 25 c.

\*Dingey, P: S. Machinery pattern-making. N. Y., J: Wiley & Sons, 1892. 146 p. 12°, cl., \$2.

Donelson, Katharine. Roger Latimer's mis-

take: a novel. Chic., Laird & Lee, [1892.] c. '91. 4–378 p. D. cl., \$1.

The scenes are laid partly in Chicago and partly in Europe. It is a novel portraying the social life of today, with its mad race for wealth and social position.

Epictetus. A selection from the discourses

of Epictetus; with the Encheiridion; tr. by George Long. N. Y., G: P. Putnam's Sons, 1892. 11+260 p. T. (Knickerbocker nuggets ser., no. 35.) hf. cl., \$1.

\*Euripides. Cyclops; ed. with introd. and notes by W. E. Long. N. Y., Macmillan & Co., 1892. 55-44 p. 16°, cl., 60 c.

\*Everhart, J. R., M.D. By boat and rail: a series of travel sketches. N. Y., G. P. Putnam's Sons, 1892. por. 12°, cl., \$1.25.

Farjeon, B. L. For the defence. [Also] The story of Jael, by S. Baring-Gould. Authorized ed. N. Y., J. W. Lovell Co., [United States Book Co., 1892.] c. 3-301 p. D. (Lovell's international ser., no. 161.) cl., \$1;

pap., 50 c.

Tells the story of a young girl's dishonor and her trial for the supposed murder of her baby. Told in detail, the preceedings of the court and the detective's evidence being given in full.

enn, G: Manville. A golden dream. N. Y., G: Munro, [United States Book Co., 1892.] Fenn, G: Manville. c. '91. 4-263 p. D. (Seaside lib., no. 1936.) рар., 25 с.

Fiske, J: The doctrine of evolution, its scope and influence. N. Y., Appleton, 1891 [1892.] c. '91. 2+435-466 p. D. (Evolution ser., no. 17.) pap., 10 c.

Florence, W. J. The gentleman's handbook on poker, by "Florence." N. Y., G: Rout-ledge & Sons, 1892. c. '91. 7+195 p. por.

ledge & Sons, 1892. c. '91. 7+195 p. por. il. D. cl., \$1.25.

This little book is the result of a wager made by the comedian, Mr. W. J. Florence, who died recently, that a book giving the rules, succinctly expressed, governing the game of poker, might be written in a month. It is a very thorough exposition of the game by one who claims "to have seen it played by the donkey boys in the streets of Cairo and by the Pi-Ute Indians on the plains of Nevada" and in many other portions of the civilized and uncivilized world.

The citizen of \*Goldsmith, Oliver. world; ed. by Austin Dobson; with etchings by Herbert Railton. N. Y., Macmillan & Co., 1892. 2 v., 16°, (Temple lib. ed.) cl., \$4.

Goubaux, Armand, and Barrier, Gustave. The exterior of the horse. 2d ed.; with figures and pl. by G. Nicolet; tr. and ed. by Simon J. J. Harger. Phil., J. B. Lippingett Go. 1892

Simon J. J. Harger. Phil., J. B. Lippill-cott Co., 1892. c. 25+916 p. O. cl., \$6.

One of the best French veterinary text-books extant. Contains valuable information for the practitioner, the student, the horseman and the breeder. In the preparation of the work, the author's aim has been "to select from the science which treats of the rational improvement of domestic animals—the science of zoötechnics—that chapter which bears upon the consideration of the external forms and the characteristics of the horse in their connection with his mechanical aptitudes and his commercial value." This new edition has been the subject of a careful revision and of numerous alterations. Many new figures and a new plate have been added. have been added.

<sup>\*</sup> In this list, the titles generally are verbatim transcriptions (according to the rule of the American Library Association) from books received. Books not received are indicated by a prefixed asterisk, and this affice country from the second seco and this office cannot be held responsible for the correctness of their record.

Guiding star: light in darkness. Phil., H. L. Kilner & Co., [1892.] 56 p. Tt. pap., 10 c.

A guide to assist young people in deciding upon their vocation.

Hart, Albert Bushnell. Epoch maps illustrating American history. N. Y., Longmans, Green & Co., 1891 [1892.] c. unp.

mans, Green & Co., 1891 [1892.] c. unp. obl. S. cl., net, 50 c.
Contents: Map no. 1, Physical features of the United States of America; no. 2, North America, 1650; no. 3, English colonies, 1700; no. 4, North America, 1750; no. 5, English colonies, 1763–1775; no. 6, The United States, 1783; no. 7, Territorial growth of the United States of America, 1783–1866; no. 8, Status of slavery in the United States, 1775–1865; no. 9, The United States, March 4, 1801; no. 10, The United States, March 4, 1825; no. 11, Territorial controversies settled by the United States, 1840–1850; no. 12, The United States, March 4, 1855; no. 13, The United States, July 4, 1861; no. 14, The United States, March 4, 1891.

Henry, W: Wirt. Patrick Henry; life, cor-

Henry, W: Wirt. Patrick Henry; life, correspondence and speeches. In 3 v. V. 2. N. Y., C: Scribner's Sons, 1892. c. 15+

652 p. por. O. cl., net, \$4. See notice, "Weekly Record," P. W., Oct. 31, 1891,

F1031.

Hopkins, G. Irving. Manual of plane geometry, on the Heuristic plan; with numerous extra exercises, both theorems and problems, for advance work. Bost., D. C. Heath & Co., 1891 [1892.] c. '91. 7+179 p. il. D. hf. leath., 75 c.

The demonstrations are purposely left incomplete, that the pupil may be compelled by the exercise of his reasoning powers to gain the full discipline which the study of geometry affords.

Howland, O. A. The new empire: reflections upon its origin and constitution, and its relation to the great republic. N. Y., The Baker & Taylor Co., 1891 [1892.] 9+608 p.

O. cl., \$2.50.

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nuate O. cl., \$2.50.
Canada is the author's subject. "The new empire" arose with the independence of the United States. Our revolution had its influence outside of the colonies, working changes in the constitution of Canada, which resulted in "the fall of the old empire," to which a chapter is devoted embodying also a brief sketch of the American Revolution. This is followed by a study of the separation of the colonies from the "Mother Country" and Canada under the title of "the treaty of partition and its fulfilment," by an analysis of "the constitution of the new empire," and chapters entitled "Our centenary year" and "The crisis of the empire," in which Canada's future relationship to the United States is considered and an imperial Union sketched, which shall arbitrate international difficulties and settle disputes. tle disputes.

\*Kennedy, Patrick, comp. Legendary fictions of the Irish Celts. N. Y., Macmillan & Co., 1892. 16+312 p. 12°, cl., \$1.25.

Kirkman, Marshall M. Railway rates and government control: economic questions surrounding these subjects. N. Y. and Chic., Rand, McNally & Co., 1892. c. '91.

2-354 p. D. cl., \$2.50.

A monograph of importance to all interested in the anagement or patronage of railways. The author A monograph of importance to all interested in the management or patronage of railways. The author shows a thorough knowledge of the complex questions involved. He aims to prove that railway rates cannot be arbitrarily fixed by semi-judicial tribunals—as, for instance, the Inter-State Commerce Commission and the several State Railroad Commissions—and that the rate question is governed entirely by the competition of carriers (of all kinds) and the markets of the world. He also takes the ground that private ownership of railways is the best calculated to subserve the interests of all concerned.

Lee, Katharina, Incom Mass, H., Iannou J., Leve.

Lee, Katharine, [now Mrs. H: Jenner.] Love or money: a novel N. Y., Appleton, 1892.

380 p. D. (Appleton's town and country lib., no. 86.) cl., \$1; pap., 50 c.

The story chiefly concerns itself with the fortunes of the Rev. Wilbraham Ferrars, an English clergyman, and his eleven children. Mr. Ferrars' troubles mostly come from the limited income he receives, £120, upon which he is expected to appear like a gentleman and

educate his children. Two of his daughters have un-fortunate love affairs, and one is suspected of killing her husband and is tried for murder.

\*Lee, Sidney, ed. Dictionary of national biography. V. 29, Inglis-John. N. Y., Macmillan & Co., 1892. 457 p. 8°, cl., \$3.75.

\*McClelland, W: J. A treatise on the geometry of the circle and some extensions to conic sections by the method of reciprocation; with numerous examples. N. Y., Macmillan & Co., 1892. 16+299 p. 12°, cl.,

McLaughlin, Andrew C. History of higher education in Michigan. Wash., D. C., Government Print Office, 1891 [1892.] 2-179 p. il. O. (Bureau of educ., circular of information, no. 11.) pap., n. p.

McMaster, J: Bach. A history of the people of the United States from the revolution to the civil war. In 5 v. V. 3. N. Y., Appleton, 1892. c. '91. 18+584 p. map, O.

pleton, 1892. c. '91. 18+584 p. map, O. cl., \$2.50.

Begins with the discussion regarding the constitutionality of the Louisiana purchase, and a careful presentation of the manners, customs and special characteristics of the people of New Orleans, and the connection of the New England leaders and of Burr with the Louisiana question. Other chapters treat of the results of the Louisiana purchase, of the conspiracy of Aaron Burr, of the extension of the franchise, of our foreign relations, of the "long embargo" closing with the inauguration of Madison. Under the heading "Drifting into war" are included a graphic description of the progress of the people since 1784, political and social changes, the slavery question, the Seminole war and preparations for the war of 1812, and its disastrous opening with the surrender of Hull at Detroit, The volume contains two maps, an index and an elaborate table of contents. table of contents.

\*Maurice, F: Denison. Sermons preached in Lincoln's Inn Chapel. New ed. In 6 v. V. 3. N. Y., Macmillan & Co., 1892. 278 p. 12°, cl., \$1.25. \*Merry, W. W., D.D., ed. Selected fragments

of Roman poetry from the earliest times of the republic to the Augustan age; ed. with introd. and notes. N. Y., Macmillan & Co., 1892. 260 p. 12°, cl., \$1.75.

Miller, Mrs. Annie Jenness. Physical beauty; how to obtain and how to preserve; il. by May R. Kern. N. Y., C: L. Webster & Co.,

May R. Kern. N. Y.. C: L. Webster & Co., 1892. c. 4-246 p. por. O. cl., \$2.

Contents: What is physical beauty? Causes operative for and against higher ideals; General aids to beauty—ventilation, foods, sleep, fabrics; The science of bodily expression; The skin—its care and functions; The eyes; The teeth; The hygiene of the hair; Care of the hands; The feet; Dress in all ages; Dress as it should be for health and artistic effect; Practical suggestions for dress; The cultivation of individuality; The home of the future and its queen; Man's sphere.

Montage Mary Wortley. (Lady.) Lady

Iontagu, Mary Wortley, (Lady.) Lady Mary Wortley Montagu; select passages from her letters; ed by Arrhur R. Ropes;

from her letters; ed. by Arthur R. Ropes; il. with nine portraits after Sir Godfrey Kneller and others. N. Y., C: Scribner's Sons, [1892.] 3+308 p. D. cl., \$2.50.
Lady Mary Wortley Montagu belonged to the great Whig aristocracy that ruled England for half the eighteenth century. She lived a long and checkered life, and was a great traveller and a strong-minded, eccentric woman. She was the first Englishwoman who sent back accounts of the mysterious and inagnificent East; she is remembered as the friend and then the enemy of Pope, and as the courageous introducer of inoculation. Mr. Ropes has made a selection from the great mass of letters she wrote, of some of the more entertaining passages, stringing them together with a thread of explanation where necessary.

New York State Reformatory. Sixteenth

New York State Reformatory. year-book, containing the annual report of the board of managers for the year ending September 30, 1891. N. Y., Elmira, N. Y.

State Reformatory Press, 1891 [1892.] 125 p. il. plan, O. pap., n. p.

Norman, H: The real Japan: studies of contemporary Japanese manners, morals, ad-

temporary Japanese manners, morals, administration and politics; il. from photographs by the author. N. Y., C: Scribner's Sons, 1892. 6-364 p. O. cl., \$3.

Henry Norman is an English journalist. The essays which make up this volume were first published in the Pall Mall Gazette and other English journals and in newspapers of the United States and France. They are the result of special investigation. The subjects are: At home in Japan: Japanese journalism; Japanese justice; Japanese education; Japan as an eastern power; Arts and crafts in Japan; Japanese women; Japanese jinks; In rural Japan; The Yoshiwara—an unwritten chapter of Japanese life; Japan for the Japanese; The future of Japan. anese; The future of Japan.

Norris, W. E. Miss Wentworth's idea. N. Y., G: Munro, [United States Book Co., 1892.] c. '91. 4-211 p. D. (Seaside lib., no. 1933.)

рар., 25 с.

- \*North Carolina. Supreme ct. Womack's N. C. digest: a complete civil digest of the reports from 1866 to 1891, inclusive, and a digest of cited cases prior to that time, with full references to all citing and cited cases, arr. in alphabetical order, together with an analytical and reverse index, prepared by T: B. Womack. [Pittsboro, N. C., T: B. Womack,] 1891-92. c. '91. 2 v., 8°, shp., net, \$7.50.
- Norton, C: Ledyard. A handbook of Florida. 3d ed. rev. N. Y., Longmans, Green & Co., 1892. c. 30+392 p. maps, plans, sq. S. cl.,
- \*Palmer, A. H., ed. The life and letters of Samuel Palmer, painter and etcher. N. Y., Macmillan & Co., 1892. 15+422 p. il. 4°,
- \*Peacock, T. Love. Nightmare Abbey; ed., by R: Garnett. N. Y., Macmillan & Co., 1892. 134 p. 16°, cl., \$1.

Peard, Frances M. The Baroness: a Dutch story. N. Y., Harper, 1892. c. 3+278 p.

story. N. Y., Harper, 1892. c. 3+278 p. D. (Harper's Franklin sq. lib., new series no. 716.) pap., 50 c.

"The Baroness" was the young Madame van Cortlandt, who was temporarily separated from her husband. Five years before the story opens she had appealed to the courts for a separation, on the ground that her husband had struck her, The Dutch law only grants a temporary separation for five years, giving discontented couples an opportunity at the end of this period to reconsider their affairs. The Baron van Cortlandt's brother believes that the Baron is the victim of a revengeful woman's spite, and the story turns on his efforts to efface the scandal from their honored name.

Pott, Mrs. H: Francis Bacon and his secret society: an attempt to collect and unite the lost links of a long and strong chain. Chic., F. J. Schulte & Co., 1891 [1892.] c.

'91. 4-421 p. il. D. cl., \$1.50. The author undertakes to introduce Bacon as a The author undertakes to introduce Bacon as a member of a secret organization which he perfected, and whose secrets have never yet been divulged, and can only be discerned by unlocking the ciphers and secret means of communication as Mr. Donnelly has done in his cipher discovery. She declares that "in those dark days every prince had his cipher, and no correspondence was conducted without the use of some secret cipher."

\*Ramsay, G: G. Latin prose composition. 3d ed. V. 1, cont. Syntax exercises with notes and vocabulary and appendix. N. Y., Macmillan & Co., 1892. 12+319 p. 12°,

Russell, W. Clark. Mrs. Dine's jewels: a mid-Atlantic romance. N. Y., Harper, 1892.

3+160 p. il. D. (Harper's Franklin sq. lib., new series, no. 715.) pap., 50 c. An item in a London journal to the effect that Mrs

An item in a London journal to the effect that Mrs. Dines, the wife of an Australian millionaire, had bought a diamond necklace of great value, which she was carrying back with her to Sydney on the Southern Cross, suggested a robbery to two unprincipled people. The clever way in which the jewels are stolen at sea and the thieves escape forms the theme of an excellent sea stown.

\*Scott, Alex. An introduction to chemical theory. N. Y., Macmillan & Co., 1892. 8+266 p. 12°, cl., \$1.25.

\*Smetham, Ja. Letters of James Smetham: with introductory memoir; ed. by Sarah Smetham and W: Davies. N. Y., Macmillan & Co., 1892. 351 p. por. 12°, cl., \$2.50.

Spiritual retreat (A) for religious persons. New ed. Phil., H. L. Kilner & Co., [1892.] c. '91. 286 p. T. cl., net, \$1.

Thomas à Kempis. Of the imitation of Christ: four books. Phil., H. L. Kilner & Co., [1892.] 11+236 p. Tt. cl., 30 c.

Thomas, Annie, [now Mrs. Pender Cudlip.] The Kilburns. N. Y., National Pub. Co., [United States Book Co., 1892.] 4-249 p. S. (Red letter ser., no. 98.) pap., 25 c.

Torrey, R. A. Ten reasons why I believe the Bible is the word of God. N. Y. and Chic., Fleming H. Revell Co., 1892. 23 p. S. pap., 15 c.

\*Tyson, Bessie B. Red-letter readings: a series of grouped texts for every day in the year. N. Y. and Chic., Fleming H. Revell Co., 1892. 79 p. 12°, cl., net, 50 c.; pap., net, 25 c.

\*Vaughan, C. J., D.D. Lessons of life and godliness and words from the Gospels: two selections of sermons preached in the parish church of Doncaster. New ed. N. Y., Macmillan & Co., 1892. 12+486 p. 12°, cl., \$2.75.

\*Vedder, H: C. A short history of the Baptists.. Phil., American 1892. 245 p. 12°, cl., \$1. Phil., American Baptist Pub. Soc.,

Verne, Jules. Hector Servadac. N. Y., Street & Smith, [1892.] c. 286 p. D. (The sea and shore ser., no. 39.) pap., 25 c.

Walford, Mrs. L. B. The mischief of Monica. N. Y., G: Munro, [United States Book Co., 1892.] c. '91. 2 pts., 3-179; 180-355 p. D. (Seaside lib., no. 1932.) pap., ea., 25 c.

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\*Wicksteed, Philip H. Four lectures on Henrik Ibsen, dealing chiefly with his metrical works. N. Y., Macmillan & Co., 1892. 14+112 p. 16°, cl., 90 c.

Wilmot, S. Eardley. The development of navies during the last half century. N. Y., C: Scribner's Sons, 1892. 13+295 p. il. O. cl., \$1.75.

Popularly written account of the development of modern ships of war, and their equipment, in England and other countries. The principal operations in which squadrons and single ships have engaged during the past fifty years are briefly described, to demonstrate certain phases of naval warfare connected with modern armaments. ern armaments.

\*Wilson, F. Mary. A primer on Browning. N. Y., Macmillan & Co., 1892. 248 p. 12°, cl., 75 c.

Winter, J. Strange, [pseud. for Mrs. H. E. V. Stanmard.] Beautiful Jim of the Blank-shire regiment. N. Y., National Pub. Co., [United States Book Co., 1892.] 3-187 p. S. (Red letter ser., no. 117.) pap., 25 c.

#### ORDER LIST.

C. W. Alban & Co., St. Louis, Mo. Byars, The tempting of the king50 c.; \$1.00	MACMILLAN & Co.—Continued. Ramsay, Latin prose composition, 3d ed.,
AMERICAN BAPTIST PUB. Soc., Phila. Vedder, Short history of the Baptists 1.00	V. I \$1.10 Scott, Introduction to chemical theory 1.25
D. Appleton & Co., N. Y.	Smetham, Letters of James Smetham,
Fiske. Doctrine of evolution 10	Vaughan, Lessons of life, new ed 2.75
Lee Love or money	Wicksteed, Four lectures on Henrik Ibsen. 90
McMaster, History of the people of the	Wilson, Primer on Browning 75
United States, v. 3 2.50 The Baker & Taylor Co., N. Y.	N. Y. STATE REFORMATORY PRESS, Elmira, N. Y.
Howland, The new empire 2.50	N. Y. S. Reformatory, Sixteenth year
THE CENTURY Co., N. Y.	G. P. PUTNAM'S SONS, N. Y.
Cheap money experiments	Bishop, Journeys in Persia and Kurdistan,
GOVERNMENT PRINTING OFFICE, N. Y.	2 v 6.50
McLaughlin, Higher education in Michi-	Epictetus, Selections from discourses 1.00
gan	Everhart, By boat and rail 1.25 RAND, McNALLY & Co., N. Y. and Chic.
HARPER & BROS., N. Y.	Kirkman, Railway rates 2.50
Peard, The Baroness (H. F. S. L., 716) 50 Russell, Mrs. Dine's jewels (H. F. S. L.,	FLEMING H. REVELL Co., N. Y. and Chic.
715) 50	Brookes, Chaff and wheat 15
D. C. HEATH & Co., Bost.	Torrey, Ten reasons why I believe the
Hopkins, Plane geometry 75	Bible
H. L. KILNER & Co., Phila.	GEORGE ROUTLEDGE & SONS, N. Y.
Guiding star	Florence, Gentleman's handbook on poker. 1.25
Thomas à Kempis, Imitation 30	F. J. SCHULTE & Co., Chic.
LAIRD & LEE, Chic.	Pott, Francis Bacon and his secret society. 1.50
Donelson, Roger Latimer's mistake 1.00	CHARLES SCRIBNER'S SONS, N. Y. Henry, Patrick Henry, v. 2net, 4.00
J. B. LIPPINCOTT Co., Phila.	Montagu, Lady Mary Wortley Montagu . 2.50
Goubaux and Barrier, The exterior of the	Norman, The real Japan 3.00
horse, 2d ed. 6.00	Wilmot, The development of navies 1.75
LONGMANS, GREEN & Co., N. Y. Hart, Epoch mapsnet, 50	STREET & SMITH, N. Y. Verne, Hector Servadac
Norton, Handbook of Florida, 3d ed. rev . 1.00	United States Book Co. (Lovell's), N. Y.
MACMILLAN & Co., N. Y.	Lovell's International Series.
Adam, The nuptial number of Plato 1.10	Farjeon, For the defence (161) 50 c.; 1100
Bendall and Laurence, Graduated pas- sages from Greek and Latin authors,	Lovell's Literature Series.
pt. I	Darling, Mrs. Darling's letters (173) 25  Red Letter Series.
Browning, Goethe 90	Thomas, The Kilburns (98) 25
Euripides, Cyclops	Winter, Beautiful Jim (117) 25
Kennedy, Legendary fictions of the Irish	Seaside Library. Fenn, A golden dream (1936) 25
Celts 1.25	Norris, Miss Wentworth's idea (1933) 25.
Lee, Dictionary of national biography, v.	Walford, The mischief of Monica (1932) 25.
McClelland, Geometry of the circle 1.60	C. L. Webster & Co., N. Y.
Maurice, Sermons preached in Lincoln's	Miller, Physical beauty 2.00
Inn chapel, new ed., 6 v., v. 3 1.25	JOHN WILEY & SONS. N. Y. Dingey, Machinery pattern-making 2.00
Merry, Selected fragments of Roman po-	THOMAS B. WOMACK, Pittsboro, N. C.
Palmer, Life and letters 7.00	North Carolina, Supreme ct., Digest, 1866-
Peacock, Nightmare Abbey 1.00	1891 inclusive, 2 v
LIST OF NEW ENGLISH BOOKS.	Burns, R. Selected poems. With an introduction by
Selected from the current [London] "Publishers' Cir- cular,"	Andrew Lang. 12°, 210 p., 6s. (Parchment Library.)
Anderson, L. Among typhoons and pirate craft. With illustrations. Post 8°, 278 D., 58	Creighton, C. A history of epidemics in Britain, from A.D. 664 to the extinction of the plague. 8°, 690 p., 18s.

Bonvalot, G. Across Thibet: being a translation of "De Paris au Tonkin à travers le Tibet Inconnu." With illustrations from photographs, taken by Prince Henry of Orleans, and map of route. Translated by C. B. Pitman. 2 vols., demy 8°, 440 p., 325 .... Cassell Braithwaite, J. The retrospect of medicine. Vol. 104, July to December, 1891. Post 8°, 420 p., 6s. 6d. Simpkin

Tyfe, H. H. Annals of our time: a record of events, social and political, home and foreign. Vol. 3, part 1, from the date of the fiftieth anniversary of Queen Victoria to the end of the year 1890. 8°, 154 p., 4s. 6d.

Harwood, J. Memorial of the late William M. Ainsworth: being a selection of his sermons, prayers and letters of travel. Edited, with a memoir, by James Harwood, to which are added memorial addresses by the editor and Prof. J. E. Carpenter. Post 8°, 296 p., 6s.

Stead, W. T. Character sketches. With 66 illustrations. Roy, 8°, 184 p., 5s.

Haddon

# Che Publishers' Weekly.

FOUNDED BY F. LEYPOLDT.

#### JANUARY 16, 1892.

The editor does not hold himself responsible for the views expressed in contributed articles or communications.

All matter, whether for the reading-matter columns or our advertising pages, should reach this office not later than Wednesday noon, to insure insertion in the same week's issue.

In case of business changes, notification or card should be immediately sent to this office for entry under "Business Notes." New catalogues issued will also be mentioned when forwarded.

Publishers are requested to furnish title-page proofs and advance information of books forthcoming, both for entry in the lists and for descriptive mention. An early copy of each book published should be forwarded, as it is of the utmost importance that the entries of books be made as promptly and as perfectly as possible. In many cases booksellers depend on the Weekly solely for their information. The next important reason is that the Record of New Publications of The Publishers' Weekly forms the basis of "The American Catalogue" and so the basis of all trade bibliography in the United States.

"Every man is a debtor to his profession, from the which, as men do of course seek to receive countenance and profit, so ought they of duty to endeavor themselves by way of amends to be a kelp thereunto."—LORD BACON.

## THE PROFESSION OF BOOKSELLING.—VII.

ADVERTISING.

44 'Twas in the newspaper, and all the world now knows about it."

HAVING pointed out the advantages offered by bulletin boards and window display as means for calling attention to your business, we now desire to point out another and more important medium—one that has been left too long disregarded by the majority of booksellers—namely, advertising.

It is a trite remark, the truth of which, however, will not be questioned by the observing busness man, that advertising is a modern necessity of business. To lengthen his reach and strengthen his hold upon the demand the dealer must make himself conspicuous. Backwardness or excess of modesty is even more fatal to commercial advancement than it is to the achievements of personal ambition. In order to do this effectively and satisfactorily, there is but one medium—the daily newspaper, or, in small towns, the local paper. There are other mediums that may be used and must be used, but

whether they be used or not the daily newspaper should be made use of regularly, and with as much liberality as possible.

The advantage of being able to communicate directly with hundreds or thousands of people who can buy and are ready to buy what you may have to offer, is certainly not to be overlooked; and that is precisely what every good daily newspaper offers. People who do not read a newspaper would be unlikely to become your patrons through other mediums, and would probably be undesirable or profitless customers after they had been captured by you.

Of late years, we might say for the last fifteen years, advertising in newspapers has been almost entirely disregarded by the bookseller and left to his rival, the dry-goods man, with anything but desirable results, we fear; for while the bookseller claims he cannot afford to advertise and complains of slow trade, the dry-goods man iterates that he could not afford not to advertise, and boasts of a "booming business all along the line."

When the proprietor of one of the largest, if not the largest, of these concerns began advertising his business in an unprecedentedly liberal manner, his rivals declared, "He'll go broke; the business won't stand it." He has quadrupled his advertising since 1875, and doesn't seem to be broken yet. We might quote hundreds of parallel cases, but one seems enough to "point a moral."

Having persuaded yourself that advertising is desirable, indeed necessary, the question arises how to do it. It is not an easy matter, and unless one has a special qualification for presenting his facts clearly, concisely and with originality, it had better be left to those who make a profession of writing advertisements.

As Mr. M. M. Gillam, the present advertising manager for John Wanamaker, wrote in a recent issue of *Printer's Ink*:

"'You must love your goods to sell them best,' said a famous merchant in my hearing. There you have it! The man who loves his goods—not as a miser but as a merchant—can sell them. He can sell them over the counter or through the paper. Suppose his sentences are crude, and ungrammatical even. That doesn't count. He talks from conviction. He is in earnest. His belief kindles yours. What more can talking do? What more can advertising do?

"The ideal advertisement to me is out of the rut and crisp in expression, clear in thought, and a thrust straight at the mark. A touch of wit, a flash of fun, a quaint comparison helps to hold the mind whether the reader will or no.

"Naming new goods, pointing out novelties, foreshadowing fashions, telling of improved helps and conveniences are what give strength to store talk.

to store talk.
"It is often good advertising to hold up an insignificant thing. The money spent on one

item may be out of all proportion to the value of that particular stock. But the good to your business doesn't stop with that stock. As a matter of fact it is usually of secondary importance what peg of fact you hang your talk

"If what you say illustrates a store principle; if it dents the reader's mind with the idea that the merchant behind it is liberal, broad-minded, enterprising, the advertisement is worth many times its cost. Perhaps the most effective advertising is that which ties a deep business thought to a simple thing. If it is done neatly and naturally a germ will be planted by it in every reader's mind that will grow to your gain.

"We find profit in a little free and friendly talk occasionally—wholly out of the line of cold,

raw business.

"And now for the type of an advertisement. A good rule, I think, is for the advertiser always to keep in mind that he is personally talking to the reader. It is just as if he had the thousand, or 5000, or 50,000, or may be the half million readers of a paper face to face with him. The newspaper stands for him and talks to them one at a time.

"Now suppose he actually had one of these readers as a listener. What would his manner be? Would he stamp, and strut and grow red in the face with screaming? Not a bit of it. No good salesman does that outside of an auc-

tion-room.

"He would be quiet and earnest, he would show interest in his customer as well as in his goods. Just as there would be nothing of the crusty or toploftical about him, so there would be nothing of the boisterous or hurrah. A little emphasis now and then; maybe a fist-whack on

the counter occasionally. That's all.

"To the eye and to the mind his advertisement ought to reach for the same standard. Big type in an advertisement is like a shout in conversation. I see plenty of advertisements that are one ear-splitting screech from start to finish. Of course where everybody yells, you, in a measure, get used to the din. I've seen operatives talk together in the weave-room of a cotton mill where all was a babel of noises to me. They seemed to enjoy it. No doubt the advertising howlers get used to it—so do their readers. So do eels get used to being skinned.

"If a new firm or a new article is struggling to the front it is wise to occasionally paralyze the public, as it were, by an overwhelming spread—something that will make talk from the very size of it. It is good for any great business to do the same thing once in a while. But who shall say with a certainty how often it will pay? The shrewdest advertiser can only guess.

pay? The shrewdest advertiser can only go. But mark this, the Napoleons of business when they err in this respect err on the side of enterprise and audaci'y. In other words, it is always best to give the big advertisements the benefit of the

doubt.

"Whether big or little, the advertisement should be persistent. Every day is the right rule for a general business and changed every day. Hold up one phase or another of it all the time. Make the readers look to your announcements as they look to news. Don't expect them to always carefully read what you say. They skip half the locals and telegrams, maybe—all but the head-lines. You can be sure of a glance at least—if you deserve it. Fill the advertisement so full of hooks that the glancer is likely to get caught."

What a bookseller should advertise is more easily determined. The new books may safely take the lead. Sometimes the books of the hour, or on special subjects that may engage the attention of the public for the time being may take precedence. Goods for the season, as diaries, ledgers, account-books, etc., early in the year. Announce engraved cards and invitations as specialties; summer novels and light literature in general, out-door games and sporting goods, in May and June, reinforcing your advertisements in the local papers with a special catalogue with your own imprint, or with such as is furnished in the "Summer Catalogue," published by the office of THE PUBLISHERS' WEEKLY. Especially advertise school-books just before the opening of the school, using for this purpose also the "American Educational Catalogue," with your imprint, as a campaign document. Keep a stock of the popular novels, and "boom" the particular book that may be receiving popular comment. It is well at times to make leaders of cheap editions to attract more profitable Before the holiday season advertise your novelties and new books persistently, following up your advertisement in the daily paper with the "Christmas Bookshelf," Literary News or other special catalogue bearing your own imprint.

Take the initiative—don't wait for the publisher to do the advertising for you. He has already more demands made upon him in this direction than he can do justice to, and in most cases, especially in the smaller towns, can rarely afford to advertise his books in advance of publication; in fact, many of the seventeen thousand (and more) journals published in this country he must overlook altogether. There is your opportunity; embrace it, and the chances are ten to one that when one of your fellow-townsmen wants a book, he will get it from you instead of answering the only advertisements of books he sees nowadays—those of the publisher and those of the bazaar.

Finally, remember, as has already been pointed out, that advertising must be liberal in space and persistent. Spasmodic advertising, even when made on a large scale, is disappointing. The ephemeral feature of such advertising looks as if the man had made a great effort and failed.

GERMAN authors have petitioned the Reichstag to afford them the protection in the United States now enjoyed by French, British, Belgian and Swiss authors. The petitioners urge the government to make at once the declaration required by our copyright law, that hereafter American authors will enjoy the same rights in Germany as will German authors.

#### STATIONERS' BOARD OF TRADE-AN-NUAL MEETING.

THE thirteenth annual meeting of the stock-holders of the Stationers' Board of Trade for the election of trustees for the year 1892, and the transaction of other business, was held at the office, Nos. 97-99 Nassau Street, N. Y., on the 5th inst. The meeting was a full one, eighty-one members being in attendance.

President George L. Pease presided, and in his annual address referred to the remarkable success of the Association during the past year. "No year since our organization," he said, "has shown greater results and rendered to our members greater service. Our office force has turned out a large volume of business in each and every department—in the records and reports, or information, bureau, collections, bankruptcy and failure and assignment departments, and, I believe, to the entire satisfaction of our members. The Arbitration Committee has been out of employment the past year, not having a single case to arbitrate. . . .

"We have looked after our old friend, 'the Torrey bankrupt bill,' from time to time, and as it will soon come to the front again I hope you will give your individual support and attention to it. We had representatives from our board in Washington last winter looking closely after this bill, as also (later) urging the attention of the Secretary of State to paper and its productions when negotiating reciprocity with other coun-

"We have interested ourselves earnestly in defeating the infamous listing and other tax bills, introduced in Albany, not only from our office here, but in way of personal work, by sending a delegate to Albany on one occasion. We have now petitions in our hands (to Congress) for a change of the postal laws, so as to consolidate the third and fourth class mail matter in one class, to be designated as the third class, the rate to be I cent for 2 ounces. These petitions will be placed before you for your signature and working attention."

From Treasurer Alex. Agar's report it appears that the receipts amounted to \$15.110.11 and the disbursements to \$15,093 73, leaving a balance of \$16,38, to which is to be added interest due from Washington Trust Company, \$69, and balance in Nassau Bank, \$1428.91.

From the report of the Executive Committee, C. T. Dillingham, Chairman, it appears that the collection department received 3309 claims, aggregating \$226,226.78, of which \$74,963.79 was collected. In the Failure and Assignment Department some very good settlements have been made in a number of instances, closing cases without expense to the members. There has been received and disbursed by both the Collection and Failure and Assignment Departments the sum of \$115,908.96. The Redemption Fund still remains intact.

At the election of trustees the following were chosen: Alex. Agar. H. C. Bainbridge, B. Brower, H. K. Dyer, A. J. C. Foye, G. B. Hurd, S. I. Knight, J. Val. Koch, Amos M. Lyon, W. H. Mairs, J. McLaughlin, G. L. Pease, Frank Squier, J. Van Auw, D. S. Walton, E. G. Williams, Frank Wood and Edwin Young.

#### WARD VS. WARD.

THE Supreme Court of New York in the case of Marcus Ward & Co. vs. Win. H. Ward has decided in favor of the defendant. The court held that "a person who had been connected prominently with a firm which was widely known to the trade, and which had a considerable reputation, withdrew from the firm and engaged in the same business on his own account. In his advertising matter, and on his goods, he made the fact of his former connection with the old firm very prominent, and entered into a systematic effort to build up his own trade from his acquaintances among the customers of the old firm. The latter sought to secure an injunction restraining these acts, which was denied. Inas-much as the facts which he advertised with reference to his former relations with the firm were true, and not calculated to mislead any one. he had a right to use them, and a man who sells out his interest in a business and does not contract not to do so, has as much right to enter the same business and work for trade among his former acquaintances as any one else."

#### UNDERSELLING IN FRANCE.

THE question of underselling is apparently engaging as much attention in France as in England. In view of the critical state of French bookselling at the present moment, a representative meeting of the trade was recently held at the house of one of the principal booksellers at Lyons, at which it was decided to make an appeal to all retail booksellers of France, urging upon them the necessity of forming a union of the trade similar to those existing in Germany and Switzerland, and begging them in the meanwhile to adhere to a petition which the booksellers present at the meeting had drawn up addressed to the publishers. This petition asks the publishers (1) to allow a uniform discount to all retail booksellers; (2) to prohibit booksellers from advertising books below the price fixed by the publisher; (3) to sell only to booksellers on the list to be published an-nually by the Paris Booksellers' Club, and not to supply any stores or dealers not on the list; (4) to suppress all discounts to private persons, clubs, societies, corporations, institutions, schools, colleges, etc.; (5) the publishers to allow commissioners less discount than booksellers and no odd copies, and thus prevent them from supplying private persons and others named in article 4. These are the most important articles in the petition, the result of which, we trust, may be favorable to the interests of the trade.

#### BOOK ADVERTISING.

From the King's Jester.

BOOK advertising is becoming more and more a distinct art, and prominent publishing houses maintain the services of a competent "expert" to write up the attractive qualities of certain books in a most alluring way. We should imagine that great scope is here given to the advertisement writer, for hardly any two books published nowadays are alike in subject or object. But, though well written, the majority of these "ads." are miserably displayed.

"ads." are miserably displayed.
Details of travel, stories of adventure by land and sea, sensational novels and thrilling romances, present an unlimited field for strong

and attractive advertising, but it is a mistake to suppose that a tasteful display of types is not as necessary as original and catchy expression. We see some publishers' announcements that are little better than solid pages in appearance—monotonous, unattractive, dreary. The literary part of them leaves nothing to be desired, but either lack of skill in typography, or lack of attention paid to it, spoils the advertisements altogether.

The following from D. T. Mallett's practical little book "When," are valuable suggestions, and should not be overlooked by the advertiser:

"When you expect an advertisement to create business, word it for business. An advertisement has no life in itself—it depends for its its efficiency upon the vigor with which you endow it."

"When you word an advertisement, remember that the public judges your business in a measure by the method you use; therefore, avoid copying other people's ideas."

"When you seek a medium for advertising, remember that the character of the journal often colors the value of the advertiser."

"When an eye first sees your advertisement it may appeal to the eye only; it is only in repeated efforts that advertising reaches its object—the customer."

#### CALMAN LEVY'S SUCCESS.

The recent death of the great Paris publisher, M. Calman Levy, has led to the pub ication in Cassell's Saturday Journal of some interesting facts concerning the magnitude of Mr. Levy's business. For many years he sold an annual average of 1,725,000 volumes, besides 2,500,000 periodicals; and he maintained 14 paper-mills, 30 printing-offices, 12 bookbinding establishments, and 85 other manufacturing establishments of one kind or another. In France, it will be remembered, there is a tax—a very small one—on paper. He contributed to it over £2500 a year; and yet he began life as the proprietor of a little open-air book-stall, with a capital equal to about nine shillings. He is said to have died worth three millions sterling.

#### COMMUNICATIONS.

KEESE'S " THE POETS OF AMERICA."

NEW YORK, Jan. 12 1892.

To the Editor of The Publishers' Weekly:

SIR: The first volume of the poetical anthology to which Mr. Randolph refers in his interesting communication in the Weekly of January 9 is "The Poets of America: illustrated by one of her painters. Edited by John Keese, New York, Published by Samuel Colman, VIII. Astor House, 1840." The letter-press was printed by Alexander S. Gould, 144 Nassau Street. The graceful illustrations were by John G. Chapman, a well-known artist, member of the Sketch Club, and one of the founders of The Century. Mr. Keese was of the firm of Collins, Keese & Co., wholesale booksellers in Pearl Street. The volume was one of the most successful of Mr. Colman's ventures. His son and namesake has achieved a high reputation in landscape painting and decoration.

#### OBITUARY NOTES.

REV. DR. ORRIN BISHOP JUDD, who translated the Gospel of St. Matthew for the American Bible Union, died in Williamsburg, N. Y., on the 12th inst., aged 75 years. Until a year ago he was employed as a proofreader in D. Appleton & Co.'s printing establishment at Williamsburg.

THE death is announced in Paris of the graceful writer on men, manners and ideas of the eighteenth century in France. Gustave Desnoireterres. He was born at Bayeux, June 20, 1817. He published in 1839 a novel, "La Pensionnaire et l'Artiste;" founded in 1841 a monthly review, La Province à Paris; contributed essays on various journals, and became a student of the eighteenth century after reading the gossipy "Tableau de Paris" of Mercier. He published in 1853 a valuable edition with notes of that work. His work on the eighteenth century forms an admirable supplement to the work of Goncourt.

WILLIAM W. WHEILDON, journalist and historian, died on the 7th inst. at his home, in Concord, Mass., aged eighty-six years. In 1820 Nathaniel Green established the Boston Statesman, and Wheildon was his assistant until in 1826 he founded the Bunker Hill Aurora, which was printed in Charlestown and maintained by him with profit for forty-four years. Among the products of his pen that have appeared in bookform are: "Curiosities of History," "Siege and Evacuation of Boston and Charlestown, with a brief account of pre-Revolutionary buildings;" "Sentry or Beacon Hill: its beacon and monument;" "Paul Revere's Signal Lanterns," and "New History of the Battle of Bunker Hill," which corrects several errors in Frothingham's and Lewis' accounts.

W. H. DAVENPORT ADAMS, the well-known English author, died in Wimbledon December 30, after a long and painful illness. Mr. Adams was born in 1828, and began life as a journalist in the Isle of Wight, of which he wrote a standard guide book, afterwards devoting himself mainly to book and magazine work. For a long time he was literary adviser and editor for Thomas Nelson & Sons, of Edinburgh. Among the more noticeable of his works were an annotated edition of Shakespeare (the "Howard") and a "Shakespeare Phrase Concordance," both of which have had wide circulation; translations of Michelet's "Sea," "Bird" and "Insect," adaptations of well-known works by Louis Figuier and Arthur Mangin; many popular biographical and historical works, and many successful and popular books for young people, as for example, "The Secret of Success," "Plain Living and High Thinking," "Woman's Work and Worth."

#### NOTES ON AUTHORS.

PIERRE LOTI has begun the publication of a new story, "Frantome d'Orient."

M. RÉNAN is collecting a series of his articles for a volume to be called "Feuilles Détachées."

IGNATIUS DONNELLY is now engaged on no less than three books, all of which will appear during the present year—one of these being a novel and another a scientific work supplementary to "Ragnarok," which, he claims, will surpass in interest and originality even that remarkable book.

THE veteran journalist, Mr. G. A. Sala, has rejoined the ranks of the novelists — after a somewhat lengthy absence therefrom. He has written a story entitled "The Potter of Pfeffer-kuchenstein," for Tillotson & Son. It is broadly humorous, and purports to describe the discovery of porcelain.

WILLIAM SHARP's long-expected "Memoirs of Joseph Severn," Keats' friend, will be issued late this month, and is to be a very handsome book, with many illustrations and interesting fac-similes. The novel which he has written in collaboration with Mrs. von Teuffel (Blanche Willis Howard) is to appear in March, and will be awaited with curious interest.

CHARLES A. WHITE, music publisher and composer of popular pieces, died at his home, Hotel Towland, Boston, on the 13th. Mr. White was born sixty-two years ago in Taunton. In 1877, he entered into partnership with Mr. Smith as a music publisher, and settled in Boston. A week ago Mr. White bought out Mr. Smith's interest in the company. Besides being the President of the White-Smith Music Publishing Company, Mr. White was the composer of over 1,600 popular pieces during his lifetime. Among them were "Marguerite," "Come, Birdie Come," and "Put Me in My Little Bed." Mr. White leaves a son, D. L. White, who was associated with him in business.

#### JOURNALISTIC NOTES.

In the second of *The Century's* articles on "The Jews in New York," to appear in the forthcoming February number, social customs, weddings. schools, etc., will be treated, and the illustrations will include several views of the new Temple Beth-El, the interior of the Progress Club, etc.

THE February Atlantic will contain an article of great interest by Professor Shaler, of Harvard, a native Kentuckian, giving the reasons which led him to join the Union army in the War of the Rebellion. Professor Rodolfo Lanciani, author of "Ancient Rome in the Light of Recent Discoveries," will contribute to the same issue a very remarkable paper on "The Pageant at Rome in the Year 17 B.C.," giving the details of some inscriptions very recently discovered commemorating the celebration of secular games under Augustus, for which Horace wrote his famous "Carmen Seculare."

#### NOTES ON CATALOGUES.

LEWIS BOHN, Milwaukee, expects to issue in April the first number of a quarterly classified list of American and English books to be entitled Bohn's Quarterly Bibliography. There are to be four issues a year, on the 15th of April, July, October and January respectively, and an annual supplement containing an author-and-title index for the whole year.

THE late Henry Edwards, the actor, wrote more than 150 books, pamphlets and articles, chiefly on topics of Natural History, and all these were published at various times and in various places. Mr. William Bentenmüller, of the American Museum of Natural History, has contributed to *The Canadian Entomologist* (London, December, 1891, Vol. 23, No. 12) a complete list of these writings. It fills more than eight pages, and it is strikingly suggestive of the ample learning and devoted labor of the author—whose

place among men of science was even more distinguished than his rank upon the stage.

"BAIT FOR BOOKWORMS" is the title of a new edition of Chas. King's "Ye Olde Booke Shoppe," Torquay, Eng. At the foot of the front page are printed the following quaint lines:

"Ho! Nimrods of the Printed Page,
Here's quarry worth pursuing,
Ho! reader ruminant and sage
Here's cud to court the chewing;
Ye brotherhood librivorous
Here's science, prose and fiction,
From our great stock deliver us,
And win our benediction;
Readers! be yours the benison
Who of our books denude us.
Take you the Scott and Tennyson
And leave to us the Kudos."

Catalogues of New and Second-hand Books.—
E. & J. Brill, Oude Rijn, 33, Leyden, Bibliothèque Orientale, 1ère partie: linguistique, [from the libraries of the late Prof. P. De Jong, of Utrecht, and M. Jos. Lugossy.] (No. 44, 3746 titles.)—A. S. Clark, 34 Park Row, N. Y., Odds and ends from literary junk-shop. (No. 33, 32 p., 8°.)—W. R. Hill, 5 and 7 E. Monroe Street, Chicago, Ill., New, old and rare books, chiefly in fine bindings. (No. 1, 421 titles.)—McLoughlin Bros., N. Y., Valentines, 1892. (16 p. 16°.)—B. Westermann & Co., 812 Broadway, N. Y., A valuable catalogue of Theology. (No. 1, 1530 titles and 1 page of subject-index.)

#### BUSINESS NOTES.

ANTIGO, WIS.—Lee Waste, bookseller, has lost his stock by fire. Insured for \$1000.

BALTIMORE, MD.—John B. Piet, late Kelly & Piet, who about seven years ago retired from the book business to recruit his health, has opened an agency at 304 East 21st Street, for supplying Catholic subscription-books, Catholic and other periodical publications, second hand and rare Catholic books; also for new and standard publications, and will be glad to renew his business relations with his former patrons, which we feel certain will be reciprocated by all who had dealings with Mr. Piet and his old firm.

CHICAGO, ILL.—H. J. Turner, late President of the Nile Publishing Co., has formed a new publishing business under the firm-name of Henry J. Turner & Co. They have purchased the better stock of the Nile Publishing Co., and the reprint novels of Charles H. Sergel & Co. The Nile Publishing Co. will go out of business as soon as it can wind up its affairs.

LA CROSSE, Wis.—A. F. Kennedy, bookseller and stationer, is dead.

MILWAUKEE, WIS.—C. A. Rohde & Co. have had their bookstore damaged considerably by a fire which broke out on New Year's eve, and the damage will amount to about \$8000, perhaps more, as they carried at that time a stock of \$16,000 of books, stationery, blank-books, fancy and kindergarten goods, Christmas-tree ornaments, drawing materials, etc. Their insurance amounts to \$11,500. The entire basement, which they used as a salesroom, will probably be an entire loss. The stock in the store is badly damaged by smoke. They are now appraising the damage, and it will take considerable time before they are in shape again.

PHŒNIX, ARIZ.—St. Claire & Pratt, booksellers and stationers, have dissolved partnership.

SPOKANE, WASH.—Steep & Co., booksellers, have sold out.

#### LITERARY AND TRADE NOTES.

BANCROFT-WHITNEY Co. will publish on the 18th inst. Vol. 90 of the California Reports.

CASSELL & Co. have in preparation a "Life of Gen. Robert Toombs," by Pleasant A. Stovall.

RAND, McNALLY & Co., Chicago, will publish before the end of this month in their Rialto Series, Pierre Loti's "Into Morocco," with illustrations by Benjamin Constant and Aimé Morot.

GINN & Co. will publish at once Part 2, "Flower and Fruit," of "Outlines of Lessons in Botany," for the use of teachers, or mothers studying with their children, by Jane H. Newell.

A. LOVELL & Co., New York, have begun the publication of a series of American History Leaflets, to be issued bimonthly. The first contains Columbus' Letter to Luis de Sant Angel, announcing his discovery.

Two or three winters ago Mr. Lowell delivered at the Lowell Institute a course of lectures on the English Dramatists. These will be published, under Professor Norton's editorial supervision, next autumn, by Houghton, Mifflin & Co.

THE NILE PUBLISHING COMPANY announce that they have sold all their better publications to Henry J. Turner & Co., and that the *Court of London Series*, "Heptameron" and "Droll Stories" will be withdrawn from the market. The company will gradually wind up its affairs and go out of business.

Gov. Lowry and Col. McArdle, authors of "A History of Mississippi," on the 7th inst. enjoined the Goodspeed Publishing Company, of Chicago, from selling, delivering or collecting for its book entitled "Biographical and Historical Memoirs of Mississippi." Lowry and McArdle charge that it is a flagrant infringement of their copyright.

The first edition (10,000 copies) of Opie Read's "Emmett Bonlore" was exhausted, the publishers claim, in three weeks, and another edition is going rapidly. A "Kentucky Colonel" is being dramatized for McKee Rankin, who will take the title rôle. Mr. Read is now writing for F. J. Shulte & Co. a new novel which will probably appear late in the fall. The scene of the story is laid principally in Chicago.

THE new volume of the Badminton Library, announced by Little, Brown & Co. for immediate publication, will treat of Skating, Curling. Tobogganing and other out-door sports. It is written by J. M. Heathcote, C. G. Tebbutt, T. Maxwell Witham, the Rev. John Kerr, Ormond Hake and Henry A. Buck, and contains several plates and numerous illustrations in the text, by C. Whymper and Captain Alexander.

MISS RACHEL A. LA FONTAINE has edited and illustrated a number of pretty and rhythmic "Songs for Christmas," which, however, may be appropriately read at any season of the year. They are written by Bishops Doane and Coxe and the Rev. Drs. W. R. Huntington, J. W. Brown, Alexander Mackay-Smith and others, and the volume, which is artistic in make-up, is dedicated to the memory of the late Dr. W. F. Morgan, of St. Thomas' Church, of New York City.

CHARLES H. SERGEL & Co. announce a series of histories of the Spanish-American Republics,

which has been called by a prominent literary man "one of the most important publishing enterprises ever undertaken in Chicago." The first volume, which will be issued in February, will be "Peru," by Clements R. Markham. It will be followed in a short time by "Brazil," by Wm. E. Curtis. "Argentine," by the author of "An Earnest Trifler," and other volumes will be issued at intervals of two or three months. Messrs. Sergel & Co. also announce to the trade that they have sold all of their reprint novels to the new firm which has begun business in Chicago under the name of Henry J. Turner & Co. The plates of Bryce's "American Commonwealth" have been sold to Macmillan & Co. Charles H. Sergel & Co. will in the future devote themselves almost exclusively to copyright books.

F. J. SCHULTE & Co., Chicago, announce for immediate publication in their Ariel Series "An Honest Lawyer," by Alvah Milton Kerr; and "Better Days, or, a millionaire of to-morrow," by Thomas Fitch and his wife, Mrs. Anna M. Fitch. Both of these novels, like the large majority of the Ariel Series, are books with a pur-pose. The central idea in "An Honest Lawyer" is that, as it is impossible to conceive of a millionaire Christ, so the accumulation of wealth beyond a reasonable limit is inconsistent with true Christianity. "Better Days" is dedicated to the millionaires of America. The hero, a mining expert, discovers a vein of gold so rich and so vast that the great problem arises how to dispose of the enormous yield of the yellow metal without destroying its value for coinage or unsettling the monetary markets of the world. In the course of the story many of the most important problems now confronting the world are touched upon. They have just published "Francis Bacon and His Secret Society," by Mrs. Henry Pott, of London, who has devoted years to the preparation of the work.

In reference to The Critic's remarks on the offer made by the Cosmopolitan to furnish with that magazine, at a slight advance in price, either the Grant, Sherman, Sheridan or McClellan memoirs (quoted in our issue of January 9), Mr. Fred J. Hall, of Charles L. Webster & Co., writes to The Critic: "In your paragraph of two weeks ago regarding the use of our War Memoirs as premiums, and in your explanation of that paragraph in the last number of The Critic, you unintentionally convey ideas that are unjust and injurious to us and to the Cosmopolitan, with whom, in this particular matter, our interests are You speak of the Memoirs as being identical. dead; of the demand for them having ceased; of their being 'worthless timber.' In our conversation with you we desired to convey the idea that the sale of these books by subscription, merely, had ceased, that method having been the only one employed in disposing of them. We have always had striking evidence of an unusually large demand for these books through the trade, especially if offered at less than sub-scription prices. It is this demand that the Cosmopolitan is now filling. You also speak of the price that we are receiving from the Cosmopolitan as being sufficient to enable us to manufacture new books to supply their demand, should it become necessary, and refer to our having 30,000 or 35 000 sets on hand. Now, as we have permitted the fact to be broadly advertised of our having a contract with the magazine for 300,000 sets of our War books, this statement and

yours above referred to are contradictory. The fact is the Cosmopolitan has already exhausted our surplus stock, and we are now manufacturing a new edition to meet their demands, which are increasing so rapidly as to lead us to believe that they will have used more than the number contracted for by the time our agreement with them expires.

THE title to the copyright of all the literary works of Champfleury has been sold by auction in Paris for the surprisingly small sum of 1210f.

GEORGE ALLEN, London, will publish some time this year Ruskin's work, "On the Nature of Gothic Architecture," which is being printed by William Morris.

IT is announced in London that Lord Lorne's book on Palmerston will be ready in a short time. Lord Lorne has had access to papers and letters that have heretofore been withheld from the pub-

In consequence of the recent verdict in the case of Pinnock vs. Chapman & Hall, it is said that some London publishers talk of requiring an indemnity from authors against proceedings for libel.

JOHN MURRAY, London, has just ready a "Dictionary of Hymnology," by the Rev. John Julian. The subject-matter of the book comprises the origin and history of the Christian hymns of all ages and nations, with special reference to those contained in the hymn-books of English-speaking countries.

METHUEN & Co., London, are about to issue in six or eight volumes an authorized edition of the "Speeches and Public Addresses of the Right Hon. W. E. Gladstone, M.P.," with notes and introductions, edited by A. W. Hutton, Librarian of the Gladstone Library, and H. J. Cohen. The collection will, of course, be not complete but merely representative. It will be uniform in size with Prof. Thorold Rogers' edition of Mr. Bright's Speeches, and each volume will contain a portrait of Mr. Gladstone. It is expected that the first volume will be ready in July. The work will be issued only to subscribers.

A NEW danger threatens English publishers. In future they will have to be careful that the titles of the works they publish correspond with the contents, otherwise they will lay themselves open to a prosecution for obtaining money under false pretences. Such is the lesson taught by a recent decision of Sir Frederick Darley, the Chief-Justice of New South Wales. A Sydney firm issued a work in two volumes entitled "Australian Men of Mark." A subscriber refused to pay, on the ground that his biography was not included in the work, as was promised. The publishers sued him; the Chief-Justice went through the book and declared that no action could lie, inasmuch as the book was not what it professed to be. The people whose biographies it contained had a mere local celebrity in the towns where they resided. They were not sufficiently widely known to be called "Australian Men of Mark," and so the Chief-Justice decided against the enterprising publishers. Furthermore, the Chief-Justice ruled that all contracts entered into on account of the book, and not yet carried out, were null and

#### AUCTION SALES.

[We shall be pleased to insert under this heading, with-out charge, advance notices of auction sales to be held anywhere in the United States. Word must reach us before Wednesday evening, to be in time for issue of same week.]

THE collection of rare editions of Dante, gathered by Don Raffaele Pagliari in Rome, which is one of the most valuable ever made, is to be sold.

JANUARY 18, 3 P.M.—Miscellaneous books. (422 lots.)-Bangs.

JANUARY 20-22, 3 P.M.-Standard and rare books. (929) lots.)-Bangs.

JANUARY 25-29.—Scientific library of the late Prof. G. A. Wilken, of the Leyden University. (2113 lots.)—E. J. Brill, Leyden.

#### TERMS OF ADVERTISING.

Under the heading "Books Wanted," subscribers only are entitled to a free insertion of five lines for books out of print, exclusive of address (in any issue except special numbers), to an extent not exceeding 100 lines a year. If more than five lines are sent, the excess is at 10 cents per line, and amount should be enclosed. Bids for current books and such as may be easily had from the publishers, and repeated matter, as well as all advertisements from non-subscribers, must be paid for at the rate of to cents per line.

of 10 cents per line.
Under the heading "Books for Sale," the charge to

ubscribers and non-subscribers is to cents per line for each insertion. No deduction for repeated matter.

Under the heading "Situations Wanted," subscribers are entitled to one free insertion of five lines. For repeated matter and advertisements of non-subscribers the

charge is 10 cents per line.

All other small advertisements will be charged at the uniform rate of 10 cents per line. Eight words may be reckoned to the line.

Parties with whom we have no accounts must pay in advance, otherwise no notice will be taken of their communications.

Parties desiring to receive answers to their advertise-ments through this office must either call for them or enclose postage stamps with their orders for the insertion of such advertisements. In all cases we must have the full address of advertisers as a guarantee of good faith. Houses that are willing to deal only on a cash-on-de-livery basis, will find it to their advantage to put after their firm-name the word [Cash].

#### BOOKS WANTED.

In answering, please state edition, condition, and price, including postage or express charges.

ED. ACKERMANN & CO., 45 LA SALLE ST., CHICAGO, ILL. Racinet, Polychromatic Ornament, Englished, preferred. Viollet le Duc, Dictionnaire Raisonné du Mobilier Francais, 6 v.

Americana. Any books, especially on German-American subjects, or by German-American authors, or printed in the German language in America. Dealers are requested to keep this on file and report at any time. Of quested to keep this on file and report at any time. Of second-hand catalogues we can always use 6 copies for careful distribution.

AMERICAN PRESS Co., BALTIMORE, MD. [Cash.]

The Century, v. 3 p. 1.

Littell's Living Age, v. 44, p. 447; v. 113, p. 195, 278; v. 54, p. 150; v. 6, p. 185; v. 146, p. 690; v. 41, p. 166; v. 25, p. 77; v. 37. p. 157.

Harper's Magazine, v. 11, p. 268; v. 16, p. 330.

FRANK BACON & Co., PITTSBURG, PA.

Life of Custer, ed. pub. by Sheldon. Peter Den's Theology.

ROBERT BEALL, 495 PA. AVE., WASHINGTON, D. C. Bentham, Jer., Works, by Dr. Bowring, 11 v.

THE BOOK SHOP, 75 MADISON ST., CHICAGO, ILL. Annals of the Four Masters. Annals of the Four Masters.

Todhunter's Calculus of Variations.

50 Scribner's Monthly, March, 1881. Must be cheap.

Martin's Hist. of France, v. 3.

Morgan's Law of Literature.

D'Abrante's Napoleon, 2 v. D. A. & Co.

Wilstach's Horace.

Wilstach's Horace.

J. W. BOUTON, 8 W. 28TH ST., N. Y.
12 copies of The Undivine Comedy, and Other Poems, by Krasinsky, pub. by Lippincott. Charlevoix, History of New France, by Shea, 6 v. 1866-

Lossing's Field-Book of the Revolution, 2 v., cl. Burlesque of Hiawatha, by John Brougham. Pouchet's Universe, English.

THE BOWEN-MERRILL, CO., 9 AND IT W. WASHINGTON ST.,
INDIANAPOLIS, IND.
Riddell's Elements of Hand-Railing, ed. of 1859.

Bowers & Loy, 111 Nassau St., N. Y. [Cask.]
John Quincy Adams, Memoirs, 12 v.
Dix, Life of John A. Dix, 2 v.
Earle's Life of Benjamin Lundy.
Tucker's Hist. of U. S, 4 v.
Duniap's Hist. of N. Y.
Eager's Hist. of Orange Co., N. Y.

BOYVEAU & CHEVILLET, 22 RUE DE LA BANQUE, PARIS.

Proceedings of the American Soc. for Psychical Research, 1885 to 1889.

C. N. CASPAR, 437 E. WATER ST., MILWAUKER, WIS. Adler, Pract. Grammar of Latin. N. Y. Gervinus, Introduction to the Hist. of the 19th Century. Campaign of 1860, Speeches of Lincoln, Seward, etc. Albany, 1860.

CHANDLER, FINDLEY & Co., AKRON, O. Life and Times of Isaiah

ROBERT CLARKE & Co., CINCINNATI, O.

Dayboll's Arithmetic. Dillsworth, Spelling-Book

Dillsworth, Spelling-Book.
History of 8th Regiment Ohio Volunteer Infantry, by F. Sawyer. 1881.
History of 12th Regiment Ohio Volunteer Infantry, by J. E. D. Ward. 1864.
History of 78th Regiment Ohio Volunteer Infantry, by T. M. Stevenson. 1866.
Mrs. Sherwood's Works, v. 10. Lady of the Manor.
Life and Works of John Adams, v. 1 and 3, Little, Brown & Co. ed.

& Co. ed.

Congregational S. S. and Pub. Soc., 175 Wabash Ave. Chicago, Ill. [Cask.] Bound vols. of Expositor, 1st, 2d and 31 ser.

CRANSTON & Co., NORWICH, CONN.

Rollo at Work. " " School. Rollo's Vacation.

Crawford & Co., 47 N. 9TH St., Phila., Pa. Smalley's History of Civil War.

DAMRELL & UPHAM, 283 WASHINGTON ST., BOSTON, MASS. Ayer, Life and Works of Muhlenburg, pub. by Harper. Skater's Text-Book, by Swift and Clark. Art of Skating, by Anderson.

DICK & FITZGERALD, 18 ANN ST., N. Y. Drake's Catalogue of Seymour Haden's Etchings.

H. Dobson, P. O. Box 287, Providence, R. I. [Cash.] Harper's Magazine, Aug., 1856; April, '60; Sept., Oct., Nov., '57.

Scribner, Nov., Dec., 1870; Nov., '71; June, Sept., '72; Jan., Feb., April, May, July, Oct., Nov., Dec. '73; Oct., '76.

Dodd, Mrad & Co., 753 B'way, N. Y.
Progress of Doctrine, Bernard.
Vain Fortun, Geo. Moore.
Catalogue of Books and Printing, Richard M. Hoe.
In Brightest Asia, H. C. Mabie.
Papers for Home Reading, John Hall.
Familiar Talks to Boys, John Hall.
House That Jill Built, Gardner.
Life of Livingston, Hughes Life of Livingston, Hughes. Pleasures of a Bookworm. 2 After-Dinner Speeches, D Keats' Letters to Fanny B. Transcaucasian and Ararat. Depew.

WM. DOXEY, 631 MARKET ST., SAN FRANCISCO, CAL. Gregg, Enigmas of Life. Magazine American History, first 10 nos.

S. B. FISHER, 685 STATE ST., SPRINGFIELD, MASS. Love or Marriage, Wm. Black. Irene, Ames. Christie's Faith, Robinson. Life and Struggles, Pardoe. Wonderful Balloon Ascensions, Werrian. Three Per Cent. a Month, C. Burdette. The Boy Forester, A. Bowman. Pop. Sci. Monthly, v. 2, 4 and 5. Christie's Faith, Robinson.

FLAGLER & Co., POUGHKBEPSIE, N. Y. Harper's Young People, 1891, bound.

A. E. FOOTE, 4116 ELM AVE., PHILA., PA. [Cash.]
Sherwood, Manual of Magnetizing.
Owen, Footfalls in Boundary of Another World.
Hugh and Thomas, Diseases of Lower Joints.
Hinton, Handbook of Arizona.
Gesner, Mineralogy and Geology of Nova Scotia.

GOODENOUGH & WOGLOM CO., 122 NASSAU ST., N. Y. Our Police Protectors, by Costello. Life's Struggle, author not known. Name price. Library List, pub, by the office of THE PUBLISHERS' WEEKLY.

HANFORD & HORTON, MIDDLETOWN, N. Y. Benedict's History of the Baptist Denomination,
Fifty Years with the Baptists.

WILLIAM R. HILL, 5 AND 7 MONROR ST., CHICAGO, ILL. Dickens, Household ed., 16°, vellum cl., a 19 vols. Complete set American Catalogue, 1876 to 1884, inclusive.

U. P. JAMES, 131 W. 7TH ST., CINCINNATI, O. [Cask.] Punch, complete, 1883, 1884, and odd nos. 1885 to '96 Send for list.

Minnesota and the Far West. Transcaucasian Campaign. Traits and Travesties. Mossallah.

Universal Suffrage Under Napoleon III. The Owl, a Political Journal.

All above by Laurence Oliphant. E. W. Johnson, 1336 B'WAY, N. Y. [Cask.] Powers' Impressions of America. Second Visit to the U. S., Lyell. Riverside Mag., Feb., 1870. Southern Bivouac, vols. or nos.

KANSAS CITY BOOK AND NEWS CO., 720 MAIN ST., KANSAS CITY BOOK AND NEWS CO., 720 MAIN ST., KANSAS CITY, Mo. [Cask.]

Brougham's Lives of Men of Letters of Reign George III. Memoirs of Du Barry, 4 v. London, 1830.

Mrs. Browning's Sonnets from Portuguese. Ticknor.

Mrs. Lamb's History of New York City.

Martin's History of France, 3 v. Boston.

J. B. LIPPINCOTT Co., 717 MARKET ST., PHILA., PA. Pavy, On Food and Dietetics.

LITTLE, BROWN & Co., 254 WASHINGTON ST., BOSTON, MASS.

Langdon's Applications of Electricity to Railway Work-

ing. Mivart's Genesis of Species. Turgénieff's Annals of a Sportsman, Leisure Hour ed., cl. A. C. McClurg & Co., 117 Wabash Ave., Chicago, Ill., Hale, Dict. of the Chinook Language.

Hale, Dict. of the Chinook Language.
Horton, Silver and Gold.
Weston, Silver Question.
Cernuschi, Monetary Diplomacy.
Laveleye, International Bimetalism.
Contemporary Review, June, 1885.
Wabnitz, Gold Standard.
Carpenter, Six Months in the White House.
Richardson, Maj., Wau-nan-gee. 1852.
Hardscrabble. 1856.
Tennyson, Idylls of the King, il. by Doré

Tennyson, Idylls of the King, il. by Doré. Chevalier of Pensièri Vani, 1st ed. Macfarlane, Coal Regions of America. Brown, Encyclo. of Religious Knowledge. Field, Bertha Percy. Counterparts.

Greene, Russian Army and Its Campaigns in Turkey.
Jerrold, Life of Cruikshank, 2 v.
A Genealogy of Willard. 1858.
Stiff, Texas Emigrant.
Halley, Texas. Baltimore.
Cincinnati.

Texas in 1840. Franklin, Works, 10 v. Putnam. Franklin, Works, 10 v. Putnam.
Hamilton, 9 "
Centennial of the Revolution. Putnam.
Laughter-Book for Little Folks.
Comical Pages for Little People.
Johnson, Portraits of Washington.
Root Genealogy. New York, 1870.
Oppolzer, Theoretical Astronomy.
Sturms, Mechanics.
Arnold, Through Persia by Caravan, 2 copies.
Palmer, Theory of Music. Cin., 1876.
Lockhart, Napoleon, v. 1.
Adams, Democracy and Monarchy in France.
Prime, Power of Prayer.
Thomas, Captain Phil.
Fisher, Carmen's Inheritance.
"Gentle Belle.
"Hearts and Hands.
Kingston, Adventures of Harry Skipwith.

Kingston, Adventures of Harry Skipwith, Off to Sea.

Off to Sea.

Le Play, Organization of Labor.

May, Recollection of Our Anti-Slavery Conflict.

"Memoir, ed. by T. J. Munford.

Maturin, Eva, 2 v. 1820-52.

Stroud, Sketch of Laws Relating to Slavery. Phila., 1827.

Sargent, Physical Culture.

Koehler, Illustrations of History of Art, ser. 1.

Willis, Fun lottings; The Rag Bag; People I Have Met; Famous Persons and Places; Pencillings by the Way; Summer Cruise; Paul Van; Health Trips to the Tropics; Out-Doors at Idlewild; The Convalescent.

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